



CONFIDENTIAL BUSINESS PROFILE

MANUFACTURER – HUNTING & SPORTING GOODS- ARCHERY

Gross Sales Fiscal 2009: \$725,000

Terms: Negotiable

Gross Profits: See Below

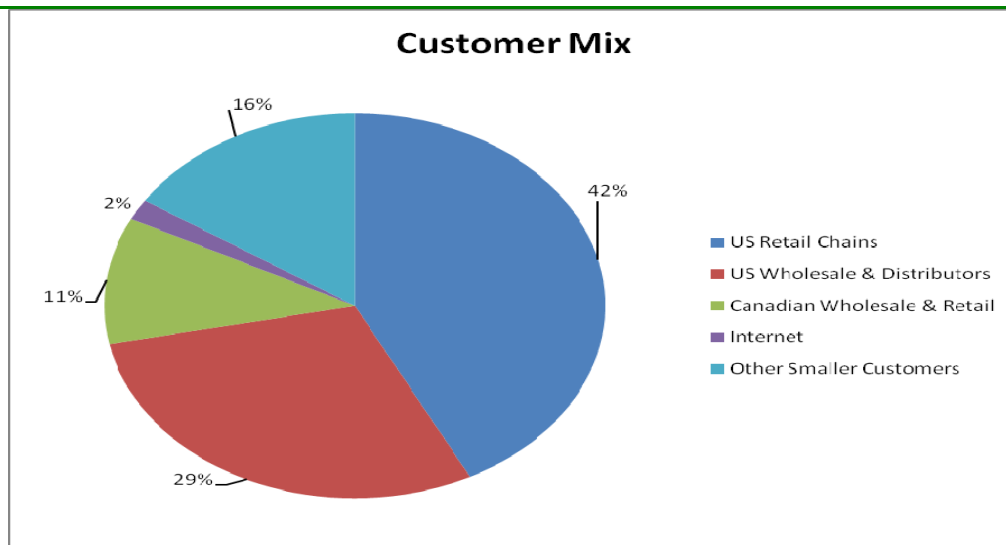
Selling Price: Reasonable Multiple of Gross Profits

Acquisition Highlights

- The Company has instant name recognition in its field, a 30 year reputation for innovation and quality.
- A broad base of loyal customers within the hunting and archery community throughout the United States and Canada which additional products can be marketed.
- Net Contribution to acquirer EBITDA estimated to be \$460,000 for acquirer with an existing facility¹.
- A national distribution channel through distributors and national retailers such as Cabela's and Bass Pro Shops allow company to be relocated.
- The company holds several Patents and Registered Trademarks for its products.
- Machinery is specifically designed for production of the company's product and currently operating at less than 50% capacity.
- The company's lack of advertising and reluctance to use outside sales representatives to date presents a tremendous opportunity to increase revenues with the initiation of these functions.

Business Synopsis

- In Business: 30+ Years
- Employees: 4 Full-time, non-union
- Company: C – Corporation



Contact: Stephen Newman (860) 748-1523 or snewman@touchstoneadvisors.com

Our client requires a signed confidentiality agreement and indication of financial qualifications.

DISCLAIMER: All information contained in this document has been provided by the subject company or its agent to Touchstone Advisors, LLC and while believed to be correct has not been verified. Accordingly, Touchstone Advisors, LLC makes no representations or warranties as to the accuracy and truthfulness of such information. The recipient hereof acknowledges that Touchstone Advisors, LLC shall not be liable for any loss or injury suffered by recipient in any way connected to the delivery by Touchstone Advisors, LLC of this document. At all times Touchstone Advisors, LLC is an agent for the seller and not for the buyer unless a specific agreement exists for Touchstone Advisors, LLC to act as the buyer's agent.

¹ Gross sales minus Excise Tax, Direct Materials and Direct Labor.



Confidentiality Agreement

This Confidentiality Agreement will confirm our mutual understanding in connection with Touchstone Advisors ("TOUCHSTONE"), providing, and your receipt of, information regarding the Company listed below ("The Company").

1. "Information" means all oral or written data, reports, records or materials obtained from TOUCHSTONE or the Company, including the name, address, and type of business of the Company, the knowledge that the Company may be considering a sale, or even the fact that Information has been provided. Information shall not include, and all obligations as to non-disclosure by the undersigned shall cease to be any part of, such Information to the extent that such Information: (i) is or becomes public other than as a result of acts in breach of this agreement by the undersigned; (ii) was already known to the undersigned at the time of its disclosure hereunder; (iii) is independently obtained by the undersigned from a third party, provided that such third party is not known by the undersigned to have any duty of confidentiality to the Company; (iv) is independently developed by the undersigned without use of any Information supplied hereunder; or (v) is obligated to be disclosed pursuant to applicable law, regulation or legal process.
2. The undersigned agrees that Information is being furnished solely in connection with the undersigned's consideration of the acquisition of the Company and shall be treated as "secret" and "confidential" and no portion of it shall be disclosed to others, except to those of the undersigned's employees, advisors, financing sources, and agents, collectively, its Representatives, whose knowledge of the Information is required to evaluate the Company as a potential acquisition and who shall assume the same obligations as under this Agreement. The undersigned hereby assumes full responsibility for the compliance of such Representatives to the terms of this Agreement.
3. It is understood that the Company is the intended party and beneficiary whose rights are being protected and may enforce the terms of this Confidentiality Agreement as if it were a party to this Agreement. TOUCHSTONE represents and has a contract with the Company only and not with the undersigned. The Company shall compensate TOUCHSTONE. In the event of a dispute the venue shall be, unless otherwise agreed upon, Hartford County, CT. The prevailing party shall be entitled to recovery of all reasonable costs including attorney's fees, court costs, costs on appeal, and interest from date of breach. Any and all disputes shall be resolved by binding arbitration in accordance with the rules of the American Arbitration Association.
4. The undersigned agrees that there shall be no visits, nor employee, supplier or customer contacts regarding the proposed transaction without express permission from TOUCHSTONE and the Company. The undersigned agrees further that it will not hire any of the Company's employees it becomes aware of as a result of its review of a potential transaction with the Company. The undersigned agrees that it will not interfere in any way with the Company's business using knowledge acquired under this Confidentiality Agreement, nor use any such Information in a manner harmful to the Company.
5. All communications shall be directed through TOUCHSTONE unless otherwise specified in writing. All Information shall be promptly returned or destroyed, as directed in writing by TOUCHSTONE or the Company. Any attempt to circumvent TOUCHSTONE's contract with the Company shall be actionable at law for tortious interference with contract.
6. It is understood that: (i) no representation or warranties are being made as to the completeness or accuracy of any Information; and (ii) any and all representations and warranties shall be made solely by the Company in a signed acquisition agreement or purchase contract and then be subject to the provisions thereof.
7. The undersigned acknowledges the responsibility to perform a due diligence review at its own cost and expense prior to any acquisition.
8. The respective obligations of the parties under this Agreement shall survive for a period of two years following the date hereof.
9. This agreement constitutes the entire agreement between the parties regarding the subject matter hereof and supersedes all prior agreements and understandings, both written and oral, between the parties regarding (i) the subject matter hereof and (ii) any statements in the Information concerning confidentiality and limitations on use.

Company: MANUFACTURER- Hunting & Sporting Goods- Archery

SIGNATURE: _____ **Date:** _____

Printed Name: _____ **Telephone:** _____

Company Name: _____ **Fax:** _____

Email Address: _____

Attention: Stephen Newman
Touchstone Advisors, LLC

Fax to: 860.752.6223 or Email to: snewman@touchstoneadvisors.com